

**American Society of Animal Science Foundation**  
**1997**

**Vision**

The ASAS Foundation was created by the ASAS Board of Directors to identify individual and corporate entities who would seek to emulate the actions of F.B. Morrison in enhancing and perpetuating the activities of the society. The Foundation seeks to create a nucleus of funds and investments from which its Board of Directors and its membership may address critical issues facing the profession. Moreover, we would encourage the funding of ventures into new areas that will assist the society and its members in obtaining excellence in a highly dynamic industry. We visualize a corpus of funds composed of gifts, grants, and endowments, each tailored to the needs and wishes of the donor and that are consistent with the mission of the society.

**Goals and Objectives**

- A. Create a sufficient corpus of funds to address issues of significance to ASAS.
  - 1. Develop a procedure of donor identification, classification, cultivation, and solicitation.
  - 2. Develop a vehicle through which the society may receive contributions and disperse the proceeds consistent with legal and regulatory requirements and in accordance with the wishes of the donor.
  - 3. Organize and train selected officers, trustees, and members in the cultivation and solicitation process.
  
- B. Establish a process by which the ASAS Board of Directors, Symposia Chairs, Committees and others of its membership can request financial support.
  - 1. Develop guidelines and a calendar for funding request to be received by the Board of Directors and/or a committee composed of the Board of Directors and Foundation trustees.
  - 2. Develop a list of specific or critical interests of the Board of Directors and/or Foundation for which requests will receive priority consideration. The list would be reviewed annually and revised as appropriate.
  - 3. Develop a specific procedure for reviewing all requests for funding.
  
- C. Plan a variety of informational and educational opportunities for the membership to learn about the purpose of the Foundation and how they may assist themselves and the society both personally and financially.
  - 1. Develop specific articles and/or newsletter inclusions that discuss the Foundation and its ability to assist them in estate planning while helping the society.
  - 2. Honor donors and inform membership about how other members have made significant lead gifts. With permission of the donor, illustrate both financial benefits to the donor and society.
  - 3. Consider providing elective estate planning seminars and other educational seminars at the annual and/or section membership meetings. As a part of seminar the Foundation could be highlighted as a vehicle for achieving a portion of the plan.