

National Pork Board Swine Innovation Awards

Midwest ASAS

(Revised September 2005)

Purpose: To promote and reward original and innovative ideas that are scientifically based and that have relevance to the pork industry.

Nature of the Award: The National Pork Board (NPB) will provide three \$500 awards, two in the research area and one in the education area as described below.

Research: involves work that can be immediately applied to the pork industry or that has potential future application to the pork industry.

Education: involves classroom teaching, extension and service or outreach programs related to the pork industry.

A check will be provided to the authors' home institutions as grants for their use. A plaque will be presented during the Midwestern ASAS Annual Meeting.

Eligibility:

1. Abstracts must be related to pigs or pork products. Comparative work among species that includes pigs is eligible. Abstracts involving experimental models using animals other than swine are eligible if the work is relevant to the pork industry.
2. At least one author must be an ASAS member (preferably of the Midwest section) in good standing.
3. Institutions or organizations are not limited in the number of abstracts submitted for consideration. Abstracts may come from any department or organization.
4. Abstracts in the Research Categories found unacceptable as described in the ASAS "Quality Standards for Abstracts" will not be considered.
5. Abstracts in the Education Category will be unacceptable if they:
 - a. contain grammatical errors and/or meaningless statements such as, "The results will be presented."

b. do not present evidence of evaluation of the effect that the methods or approaches have on student or clientele learning, behavior or adoption of technology.

c. contain typing errors.

d. fail to comply with submission requirements.

6. All abstracts must be submitted on the web on or before **October 27, 2010**.

7. Abstracts must be accepted for presentation at the Midwest ASAS/ADSA Annual Meeting.

Nomination Procedure:

Abstracts must be submitted as indicate in the call for abstracts. When submitting the abstract, mark **YES** to Consider this abstract for the National Pork Board Swine Innovation Awards.

Selection Criteria:

1. Degree that the reported work:

a. creates a previously unavailable opportunity to advance the swine industry by solving a problem.

b. addresses a previously unrecognized issue important to the swine industry.

2. Degree to which the scientific or educational process used:

a. contributes to understanding previously unavailable information in biology or education.

b. employs an untried approach that effectively addresses a conceptual problem.

3. Soundness of approach.

4. Relevance of work to the pork industry.