

2012 ASAS SOUTHERN SECTION AWARD GUIDELINES

National Pork Board Swine Industry Award for Innovation

Purpose: To promote and reward original and innovative ideas that are scientifically based and that have economic relevance to the pork industry.

Nature of the Award: The National Pork Board will provide one \$500 award for the abstract which best describes either:

1. Work that can be immediately applied to the pork industry.
2. Work that has potential future application to the pork industry.
3. Work that involves classroom teaching, extension and service or outreach programs related to the pork industry.

A check will be presented directly to the first author of the abstract. . A plaque will be presented during the Southern ASAS Annual Meeting.

Eligibility:

1. Abstracts must relate to pigs or pork products. Comparative work among species that includes pigs is eligible.
2. Abstracts involving experimental models using animals other than swine are eligible if the work is relevant to the pork industry.
3. At least one abstract author must be a Southern Section ASAS member in good standing.
4. Abstracts found unacceptable as described in the ASAS "Quality Standards for Abstracts" will not be considered.
5. Abstracts must be accepted for presentation at the Southern Section ASAS Annual Meeting.
6. Previous recipients of this award are eligible for the award.

Selection Procedure: The selection committee will be asked to review all abstracts submitted and accepted for presentation at the 2012 Southern Section ASAS Annual Meeting which meet the eligibility requirements outlined above. The chair of the committee is:

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Selection Criteria:

1. Degree that the reported work:
 - a. Creates an opportunity previously unavailable to advance the swine industry by solving a problem.

- b. Addresses a previously recognized issue important to the swine industry.
- 2. Degree that the scientific or educational process used:
 - a. Contributed to understanding previously unavailable in biology or education.
 - b. Employs an untried approach that effectively addresses a conceptual problem.
- 3. Soundness of approach.
- 4. Relevance of work to the pork industry.