

## **American Society of Animal Science (ASAS) Foundation** *Advisors' Roles, Responsibilities & Code of Conduct Policy*

Advisors are the voice and heart of the ASAS Foundation, the philanthropic arm of ASAS, inspiring generosity, building relationships, and strengthening the future of animal science. The ASAS Foundation relies on the leadership, expertise, and advocacy of its Advisors to advance its mission of supporting animal science through scholarships, awards, and programmatic initiatives. This policy outlines the role, expectations, and responsibilities of individuals serving as Advisors of the ASAS Foundation.

### **Definition of “Advisors”**

For the purposes of the ASAS Foundation, “Advisors” refers to members of the Foundation Advisory Committee, who provide volunteer leadership, guidance, and support. Advisors are not legal advisors to the organization, nor do they carry fiduciary or governing board responsibilities. Fiduciary and legal oversight of the ASAS Foundation rests with the ASAS Board of Directors.

### **Roles of Advisors**

- **Representatives**
  - Representing and promoting the mission, values, and fundraising priorities of the ASAS Foundation to colleagues, donors, and the broader animal science community.
- **Guidance**
  - Providing input and recommendations on fundraising strategies, donor engagement, scholarship development, and long-term vision.
- **Partners**
  - Leading by example through personal philanthropy and encouraging others to do the same.
- **Connectors**
  - Strengthening networks by introducing potential donors to the ASAS Foundation.

### **Responsibilities of Advisors**

1. **Commit to the Mission**
  - Understand and support the mission, vision, and strategic priorities of the ASAS Foundation.
  - Advocate for the importance of philanthropy in advancing animal science.
2. **Engage in Fundraising and Development**
  - Participate in fundraising efforts, including supporting Foundation campaigns and initiatives.
  - Assist in identifying, cultivating, and stewarding potential donors and sponsors.
  - Contribute personally to the Foundation at a level that is meaningful to each Advisor.
3. **Provide Guidance and Advisement**
  - Review and provide input on Foundation programs, awards, scholarships, and initiatives.
  - Advise on donor stewardship practices, recognition opportunities, and campaign strategies.
  - Ensure that fundraising efforts align with the values and mission of ASAS.
4. **Participate Actively**
  - Attend scheduled Foundation Committee meetings (virtual and/or in-person).
  - Serve on subcommittees or working groups as needed.
  - Respond in a timely manner to Foundation-related communications and requests for input.
5. **Serve as Ambassadors**
  - Promote the work of the ASAS Foundation within professional networks.
  - Encourage colleagues, alumni, and corporations to support ASAS fundraising priorities.
  - Share Foundation news, opportunities, and impact stories to broaden awareness.

## Code of Conduct of Advisors

- Integrity & Professionalism
  - Conduct themselves in a manner that reflects positively on ASAS in its entirety.
- Confidentiality
  - Respect the confidentiality of donor and committee information.
- Avoid Conflicts of Interest
  - Disclose any potential conflicts and refrain from actions that could compromise ASAS's integrity.
- Respectful Collaboration
  - Treat fellow Advisors, staff, donors, and stakeholders with courtesy and professionalism.
- Mission-Driven Advocacy
  - Ensure that personal views or interests do not overshadow ASAS's mission and priorities.

## Terms of Service and Governance

- Advisors are appointed by the ASAS Board of Directors in alignment with ASAS Constitution.
- Advisors shall be appointed for three-year terms with a maximum service of three consecutive terms.
- The Chair and Vice-Chair of the Foundation Committee will be appointed annually by ASAS Board of Directors and may serve a maximum of three years.
- The Chair of the Foundation committee shall be a member of the ASAS Board of Directors.
- Service is voluntary and without compensation.
- The ASAS Board of Directors may remove advisors with or without cause.

## Accountability

- Advisors serve in an advisory and ambassadorial capacity only.
- Advisors are expected to adhere to the ethical standards of ASAS, including maintaining confidentiality, transparency, and adhering to conflict-of-interest guidelines. Failure to uphold these responsibilities or standards of conduct may result in removal from service as an advisor.
- Advisors are not fiduciary Advisors and do not bear legal, financial, or governance responsibilities for the ASAS Foundation. Those responsibilities remain with the ASAS Board of Directors.

## Acknowledgment

By accepting a role as an ASAS Foundation Advisor, each individual affirms their commitment to advancing the mission of the ASAS Foundation, supporting its fundraising efforts, and serving as an engaged and active member of the Foundation Committee.

Advisors affirm their commitment by acknowledging this policy in writing upon appointment and renewal of service.

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Name (signature)

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Date

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Name (printed)