



AMERICAN SOCIETY OF ANIMAL SCIENCE



Canadian Society of Animal Science
Société canadienne de Science animale
www.csas.net



2020 ASAS-CSAS Annual Meeting & Trade Show

Madison, Wisconsin
July 19-23, 2020

PROSPECTUS

www.asas.org/meetings/Annual-2020

Benefits of Being a Sponsor

Diamond Level: \$25,000+

- Two complimentary exhibit booths (includes four full meeting registrations)
 - Two additional complimentary full meeting registrations
 - Recognition from the podium at the opening session
 - Event naming rights
 - Company listing in the meeting app
 - Signage at the meeting
 - Post-meeting attendee list
 - Company listing (and link to your website) on the meeting website
 - Listing and recognition in *ASAS Taking Stock and CSAS Matters*
-

Platinum Level: \$15,000 to \$24,999

- Complimentary exhibit booth (includes two full meeting registrations)
- Two additional complimentary full meeting registrations
- Recognition from the podium at the opening session
- Event naming rights
- Company listing in the meeting app
- Signage at the meeting
- Post-meeting attendee list
- Company listing (and link to your website) on the meeting website
- Listing and recognition in *ASAS Taking Stock and CSAS Matters*

Gold Level: \$7,500 to \$14,999

- Complimentary exhibit booth (includes two full meeting registrations)
 - One additional complimentary full meeting registration
 - Event naming rights
 - Company listing in the meeting app
 - Signage at the meeting
 - Post-meeting attendee list
 - Company listing (and link to your website) on the meeting website
 - Listing and recognition in *ASAS Taking Stock and CSAS Matters*
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Silver Level: \$5,000 to \$7,499

- One complimentary full meeting registration
- Company listing in the meeting app
- Signage at the meeting
- Post-meeting attendee list
- Company listing (and link to your website) on the meeting website
- Listing and recognition in *ASAS Taking Stock and CSAS Matters*

Bronze Level: \$2,500 to \$4,999

- Company listing in the meeting app
 - Signage at the meeting
 - Post-meeting attendee list
 - Company listing (and link to your website) on the meeting website
 - Listing and recognition in *ASAS Taking Stock and CSAS Matters*
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Donor Level: \$1,500 to \$2,499

- Company listing in the meeting app
- Signage at the meeting
- Company listing (and link to your website) on the meeting website
- Listing and recognition in *ASAS Taking Stock and CSAS Matters*

Contributor Level: up to \$1,499

- Company listing in the meeting app
- Signage at the meeting
- Company listing on the meeting website
- Listing and recognition in *ASAS Taking Stock and CSAS Matters*

Sponsorship Opportunities

The ASAS-CSAS Annual Meeting offers numerous sponsorship opportunities for all companies, large and small. Recognition and benefits for sponsorship can be tailored to fit your company's needs. If you are interested in sponsorship opportunities or if you would like for us to produce a customized package, please contact: Meghan Wulster-Radcliffe, ASAS; e-mail: meghanwr@asas.org; phone: (217) 621-4623 or Justin Bartlett, ASAS; e-mail: justinb@asas.org; phone (217) 668-8350.

High-Profile Sponsorships

- Meeting tote bags
- Refreshment breaks
- Cyber cafe
- Refreshment breaks in the exhibit hall
- Wifi Sponsor
- Meeting App
- Registration desk area
- Ice cream social
- Opening session and reception
- Wireless computer lounge
- Poster session
- Wine and cheese reception
- Busing
- Linkages talks

Signs & Graphic Options:

- Stair graphic\$2000
- Column wrap\$1500
- Escalator cling.....\$1500
- Floor graphic.....\$750

Symposia and Strand Sponsorships

Select from any of the following specialized symposia. Each symposium is available for exclusive sponsorship (\$10,000). Additionally, strand sponsorships (\$2,000 each) are available in these areas:

- Animal behavior and well-being
- Forages and pastures
- Physiology and endocrinology
- Animal health
- Goats
- Production, management, and the environment
- Beef
- Growth and development
- Bioethics
- Horses
- Ruminant nutrition
- Breeding and genetics
- International animal agriculture
- Sheep
- Companion animals
- Lactation biology
- Swine
- Cell and molecular biology
- Meat science and muscle biology
- Teaching: Graduate and undergraduate education
- Dairy foods
- Milk proteins and enzymes
- Extension education
- Mixed models
- Triennial reproduction symposium
- Food safety
- Nonruminant nutrition

Sponsorship Pledge Form

Complete your sponsorship information and fax/mail the following form no later than **April 13, 2020** to receive recognition in on the meeting website and meeting app.

Please accept the following donation in support of the 2020 ASAS-CSAS Annual Meeting & Trade Show. I understand that we will be invoiced for the sponsorship and will receive all of the benefits for sponsors at the level described above. Further, I understand that once all of the expenses are met for the event sponsored, any excess funds will be used to cover general meeting expenses.

- Diamond (\$25,000+)
- Platinum (\$15,000–\$24,999)
- Gold (\$7,500–\$14,999)
- Silver (\$5,000–\$7,499)
- Bronze (\$2,500–\$4,999)
- Donor (\$1,500–\$2,499)
- Contributor (up to \$1,499)

Event/symposium/speaker I wish to sponsor

Company name (as it is to appear when listed)

Contact name

E-mail

Address

City

State/province

Country

Zip/postal code

Phone

Fax

Please fax or mail your sponsorship form to:

**2020 ASAS-CSAS
Annual Meeting & Trade Show
Sponsorship**
P.O. Box 7410
Champaign, IL 61826
Fax: (217) 568-6070
[https://asas.org/meetings/
annual-2020](https://asas.org/meetings/annual-2020)