



AMERICAN SOCIETY OF ANIMAL SCIENCE



Canadian Society
of Animal Science | Société canadienne
de Science animale
www.csas.net



ASAS-CSAS Annual Meeting Prospectus
Oklahoma City, Oklahoma
June 26-30, 2022



www.asas.org/meetings/Annual-2022

Benefits of Being a Sponsor

Diamond Level: \$25,000+

- Two complimentary exhibit booths (includes four full meeting registrations).
 - Two additional complimentary full meeting registrations
 - Recognition from the podium at the opening session
 - Event naming rights
 - Company listing in the meeting app and online program
 - Signage at the meeting and banner ads on the online program
 - Post-meeting attendee mailing list
 - Company listing (and link to your website) on the meeting website
 - Listing and recognition in *ASAS Taking Stock*
-

Platinum Level: \$15,000 to \$24,999

- Complimentary exhibit booth (includes two full meeting registrations).
- Two additional complimentary full meeting registrations
- Recognition from the podium at the opening session
- Event naming rights
- Company listing in the meeting app and online program
- Signage at the meeting and banner ads on the online program
- Post-meeting attendee mailing list
- Company listing (and link to your website) on the meeting website
- Listing and recognition in *ASAS Taking Stock*

Gold Level: \$7,500 to \$14,999

- Complimentary exhibit booth (includes two full meeting registrations).
 - One additional complimentary full meeting registration
 - Event naming rights
 - Company listing in the meeting app and online program
 - Signage at the meeting and banner ads on the online program
 - Post-meeting attendee mailing list
 - Company listing (and link to your website) on the meeting website
 - Listing and recognition in *ASAS Taking Stock*
-

Silver Level: \$5,000 to \$7,499

- One complimentary full meeting registration
- Company listing in the meeting app
- Signage at the meeting and side menu ads on the online program
- Post-meeting attendee mailing list
- Company listing (and link to your website) on the meeting website
- Listing and recognition in *ASAS Taking Stock*

Bronze Level: \$2,500 to \$4,999

- Company listing in the meeting app
 - Signage at the meeting and side menu ads on the online program
 - Post-meeting attendee mailing list
 - Company listing (and link to your website) on the meeting website
 - Listing and recognition in *ASAS Taking Stock*
-

Donor Level: Up to \$2,499

- Company listing in the meeting app
- Signage at the meeting
- Company listing (and link to your website) on the meeting website
- Listing and recognition in *ASAS Taking Stock*

Sponsorship Opportunities

The ASAS-CSAS Annual Meeting offers numerous sponsorship opportunities for all companies, large and small. Recognition and benefits for sponsorship can be tailored to fit your company's needs. If you are interested in sponsorship opportunities or if you would like for us to produce a customized package, please contact: Meghan Wulster-Radcliffe, ASAS; e-mail: meghanwr@asas.org; phone: (217) 621-4623 or Justin Bartlett, ASAS; e-mail: justinb@asas.org; phone (217) 621-7957.

High-Profile Sponsorships

- Meeting lanyards, water bottles or face masks
- Refreshment breaks
- Refreshment breaks in the exhibits
- Wifi Sponsor
- Meeting App
- Meeting Online Program
- Registration kiosk area
- Opening session and reception
- Poster session
- Location themed reception(s)
- Linkages talks

Signs & Graphic Options:

- Escalator cling.....\$1500
- Floor graphic.....\$750

Symposia and Strand Sponsorships

Select from any of the following specialized symposia. Each symposium is available for exclusive sponsorship (\$10,000). Additionally, strand sponsorships (\$2,000 each) are available in these areas:

- Animal behavior and well-being
- Forages and pastures
- Physiology and endocrinology
- Animal health
- Goats
- Production, management, and the environment
- Beef
- Growth and development
- Bioethics
- Horses
- Ruminant nutrition
- Breeding and genetics
- International animal agriculture
- Sheep
- Companion animals
- Lactation biology
- Swine
- Cell and molecular biology
- Meat science and muscle biology
- Teaching: Graduate and undergraduate education
- Dairy foods
- Milk proteins and enzymes
- Extension education
- Mixed models
- Triennial reproduction symposium
- Food safety
- Nonruminant nutrition

Sponsorship Pledge Form

Complete your sponsorship information and fax/mail the following form no later than **May 13, 2022** to receive recognition in on the meeting website and meeting app.

Please accept the following donation in support of the 2022 ASAS-CSAS-SSASAS Annual Meeting & Trade Show. I understand that we will be invoiced for the sponsorship and will receive all of the benefits for sponsors at the level described above. Further, I understand that once all of the expenses are met for the event sponsored, any excess funds will be used to cover general meeting expenses.

- Diamond (\$25,000+)
- Platinum (\$15,000-\$24,999)
- Gold (\$7,500-\$14,999)
- Silver (\$5,000-\$7,499)
- Bronze (\$2,500-\$4,999)
- Donor (up to \$2,499)

Event/symposium/speaker I wish to sponsor

Company name (as it is to appear when listed)

Contact name

E-mail

Address

City

State/province

Country

Zip/postal code

Phone

Fax

Please fax or mail your sponsorship form to:

2022 ASAS-CSAS-SSASAS Annual Meeting & Trade Show Sponsorship
P.O. Box 7410
Champaign, IL 61826
Fax: (217) 568-6070
<https://asas.org/meetings/annual-2022>