



2026
ASAS-CSAS
Annual Meeting

Madison, Wisconsin
July 19-23, 2026

SPONSORSHIP PROSPECTUS

PARTNER WITH PROGRESS

The 2026 American Society of Animal Science (ASAS) and Canadian Society of Animal Science (CSAS) Joint Annual Meeting is your premier opportunity to align your brand with the future of animal science. This high-impact event brings together thought leaders and changemakers from around the globe, offering sponsors the chance to connect with a diverse, international audience and make a lasting impact.

WHAT TO EXPECT

- Cutting-edge science: Explore the latest in emerging technologies and innovative research in animal health, nutrition, and agriculture.
- Industry + Academic Synergy: Sessions designed to bridge science, academia, and real-world industry applications.
- Student-to-Industry Connections: Engage with graduate students and early-career professionals through networking opportunities.

WHO ATTENDS

This meeting attracts international attendance, with 1,200+ professionals and students from 25+ countries, including internationally recognized speakers and researchers.

SPONSORSHIP LEVELS

- Diamond Level: \$25,000+
- Platinum Level: \$15,000–\$24,999
- Gold Level: \$10,000–\$14,999
- Silver Level: \$5,000–\$9,999
- Bronze Level: \$2,500–\$4,999
- Partner Level: \$1,000–\$2,499

BECOME A SPONSOR

- Elevate your corporate engagement and recognition among animal science leaders and influencers.
- Showcase your commitment to advancing agriculture, science and education.
- Network with top-tier talent and recruit the next generation of innovators.
- Gain recognition through sponsorship signage, networking events, and website and app engagement.

Let's partner together to shape the next generation of animal scientists while showcasing your commitment to the industry!



LOCATION

The 2026 American Society of Animal Science (ASAS) and Canadian Society of Animal Science (CSAS) Joint Annual Meeting will be held at the Monona Terrace Community and Convention Center in Madison, Wisconsin.

LEVEL SPONSORSHIPS (General Support)

LEVEL SPONSORSHIP INCLUDES COMPLIMENTARY*:	Diamond Level \$25,000+	Platinum Level \$15,000–\$24,999	Gold Level \$10,000–\$14,999	Silver Level \$5,000–\$9,999	Bronze Level \$2,500–\$4,999	Partner Level \$1,000–\$2,499
Recognition from the podium at the opening session	✓	✓	✓	✓	✓	✓
Exhibit space	✓	✓	✓			
Complimentary meeting registration(s)	4	3	2	1		
ASAS-Hosted Sponsors' Thank You Reception – Number of company representatives to attend	4	3	2	1	1	1
Discounted high-profile sponsorship	25%	20%	15%	10%	5%	
Discounted webinar** (using ASAS platform)	50%	50%	25%			
Sponsorship signage at meeting and company listing on the meeting website and meeting app (includes link to your website)	✓	✓	✓	✓	✓	✓

HIGH-PROFILE SPONSORSHIPS (select from High-Profile Sponsorships on the next page)

High-profile sponsorship includes*:	\$25,000+	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000
Recognition from the podium at the opening session	✓	✓	✓	✓	✓	✓
Complimentary meeting registration(s)	2	1	1			
ASAS-Hosted Sponsors' Thank You Reception – Number of company representatives to attend	3	2	2	1	1	1
Share company brochures and information with attendees***	✓	✓	✓	✓	✓	✓
Specialty item***	✓	✓	✓	✓	✓	
Discounted webinar** (using ASAS platform)	50%	25%	10%			
Sponsorship signage at Meeting and company listing on the meeting website and meeting app (includes link to your website)	✓	✓	✓	✓	✓	✓

* Benefits are based on the value of a single sponsorship and are not to be combined with other sponsorships. Additionally, sponsors from the previous year will have the first right of refusal for the same sponsorship the following year.

** A webinar will be coordinated with ASAS and may be held from September 2026 to May 2027. The content must be approved by ASAS. Discount based on a \$3,500 webinar fee.

*** If available for the designated sponsorship.

SPONSORSHIP OPPORTUNITIES

The ASAS-CSAS Annual Meeting offers sponsorship opportunities for all companies. Recognition and benefits for sponsorship can be tailored to align with your company's goals and initiatives. For more information, contact Amy Brainard, e-mail: amyb@asas.org, phone: (217) 356-9050, or Justin Bartlett, e-mail: justinb@asas.org, phone (217) 621-7957.

High-Profile Sponsorship Opportunities:

\$25,000+

- Opening Session and Reception (1)

\$15,000 (per selection)

- Symposium + Speaker Travel Expenses (\$1,500 per speaker, up to four speakers)
- Coffee and Donut Breakfast (1)

\$10,000 (per selection)

- Symposium (1/2 Day)
- Plenary Speaker

\$7,500 (per selection)

- Companion Animal Mixer (1)
- Graduate Student Lunch and Learn (1)
- Graduate Student Breakfast & Learn (1)
- Hotel Key Card Holder (1)
- Meeting App (1)
- Networking Reception – Student/ Industry/ Faculty Mixer (1)
- Registration Kiosk (1)
- Student Mixer (1)

\$5,000 (per selection)

- AM Coffee Break
- Badge Lanyards (1)
- Notebook and pen with company logo (1)
- PM Snack Break
- Water Bottles (1)
- WiFi Sponsor (1)

\$3,000 (per selection)

- Abstract Session
- Poster Session

Speaker Travel Sponsor

- Varies, based on company's desired level of support.

Exhibitor Booth - \$1,500*

Share your company's vision, opportunities, and advancements for the industry while connecting with other industry leaders and engaging with and recruiting animal scientists. Create that one-on-one connection with our members and meeting attendees. Optional lead retrieval is available for purchase; ask for details.

*All meeting attendees must be registered. Exhibitor Booth includes one meeting registration.

Corporate Award Sponsor

The sponsorship amount varies based on the award. Sponsorship includes company recognition during the Awards Reception, and a company representative may present the award. In addition, the company will be on sponsorship signage at the meeting. Please contact Amy Brainard, amyb@asas.org, to discuss current awards available for sponsorship.

Symposia and Abstract Session Sponsorships

Available in these areas:

- Animal Behavior and Well-Being
- Animal Health
- Beef
- Bioethics
- Breeding & Genetics
- Cell & Molecular Biology
- Companion Animals
- Dairy Foods
- Extension Education
- Food Safety
- Forages and pastures
- Goats
- Growth and Development
- Horses
- International Animal Agriculture
- Lactation Biology
- Meat Science & Muscle Biology
- Milk Proteins and Enzymes
- Nonruminant Nutrition
- Physiology and endocrinology
- Production, management, and the environment
- Ruminant Nutrition
- Sheep
- Swine
- Teaching: Graduate and Undergraduate Education



For sponsorship, please email Amy Brainard, amyb@asas.org, no later than May 1, 2026. Include:

- Your name, email address and phone number
- Company name as you would like it to appear for sponsorship recognition
- Sponsorship choice and amount (Level and/or High-Profile sponsorship)
- Preferred logo and website link
- Company mailing address

Sponsorships must be paid in full by May 22, 2026, unless an exception has been made with ASAS. With the company sponsorship, the company understands that it will be invoiced for the sponsorship and will receive all the benefits of a sponsor at the level described above. Furthermore, the company understands that once all expenses for the sponsored event are met, any excess funds will be used to cover general meeting expenses.

About American Society of Animal Science (ASAS)

The American Society of Animal Science (ASAS) began in 1908 and has developed into a diverse and dynamic membership program. It facilitates the growth of the premier Journal of Animal Science and Translational Animal Science and is also an industry leader in animal science meetings.

MISSION: To foster the discovery, sharing and application of scientific knowledge concerning the care and responsible use of animals to enhance animal and human health and well-being.



AMERICAN SOCIETY OF **ANIMAL SCIENCE**

