

INNOVATE • EDUCATE • COLLABORATE

2027
ASAS-CSAS
-WSASAS
ANNUAL
MEETING

SACRAMENTO, CA
JUNE 27-JULY 1

North America's Premier Multi-Species Animal Science Meeting

*One Meeting. One Investment.
Endless Possibilities*



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SPONSORSHIP PROSPECTUS



Photo: Lisa Nottingham



Photo: Visit Sacramento



Photo: Visit Sacramento



Partner with Progress

Join American Society of Animal Science (ASAS), Canadian Society of Animal Science (CSAS), and the Western Section of the American Society of Animal Science (WSASAS) for a premier international gathering in animal science and position your organization alongside the researchers, innovators, educators, and industry leaders shaping the future of agriculture, nutrition, animal and human health, and much more!

What Sets This Meeting Apart?

- Cutting-edge research and emerging technologies
- Industry and academic collaboration with real-world applications
- Direct engagement with graduate students and early-career professionals
- International networking with leaders across animal agriculture and science

Let's partner together to shape the next generation of animal scientists while showcasing your commitment to the industry!



SAFE Credit Union Convention Center, Sacramento, CA

As one of the nation's most influential agricultural regions, Sacramento offers a unique blend of innovation, industry leadership, and California energy—an ideal setting for advancing animal science and building meaningful connections.

Be Where the Industry Connects

Connect with the leaders, researchers, and future talent driving the next generation of animal agriculture and science on an international stage.

Why Sponsor?

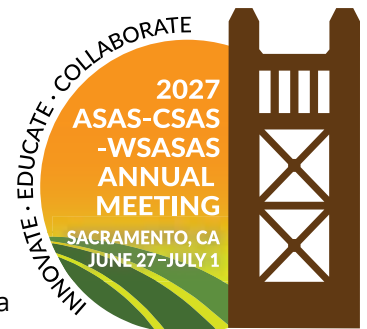
- Connect with 1,000+ professionals and students from 25+ countries
- Increase visibility among globally recognized scientists, educators, and decision-makers
- Recruit emerging talent and future industry leaders
- Showcase your organization's commitment to innovation, science, and agriculture
- Build meaningful industry relationships through high-impact engagement opportunities

Sponsor Benefits

- Brand recognition throughout the meeting
- Strategic exposure to a highly targeted professional audience.
- Visibility through signage, digital platforms, and the meeting app
- Engagement opportunities at networking events and attendee experiences

SPONSORSHIP LEVELS

- Diamond Level: \$25,000+
- Platinum Level: \$15,000–\$24,999
- Gold Level: \$10,000–\$14,999
- Silver Level: \$5,000–\$9,999
- Bronze Level: \$2,500–\$4,999
- Partner Level: \$1,000–\$2,499



LEVEL SPONSORSHIPS (General Support)

LEVEL SPONSORSHIP INCLUDES COMPLIMENTARY*:	Diamond Level \$25,000+	Platinum Level \$15,000–\$24,999	Gold Level \$10,000–\$14,999	Silver Level \$5,000–\$9,999	Bronze Level \$2,500–\$4,999	Partner Level \$1,000–\$2,499
Recognition from the podium at the opening session	✓	✓	✓	✓	✓	✓
Exhibit space	✓	✓	✓			
Complimentary meeting registration(s)	4	3	2	1		
Industry Engagement Suite (One 2-hour increment reservation)	✓	✓				
ASAS-Hosted Sponsors' Thank You Reception – Number of company representatives to attend	4	3	2	1	1	1
Discounted high-profile sponsorship	25%	20%	15%	10%	5%	
Sponsorship signage at meeting and website company listing on the meeting and meeting app (includes link to your website)	✓	✓	✓	✓	✓	✓

HIGH-PROFILE SPONSORSHIPS (High-Profile Sponsorship options listed on the next page)

High-profile sponsorship includes*:	\$25,000+	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000
Recognition from the podium at the opening session	✓	✓	✓	✓	✓	✓
Complimentary meeting registration(s)	2	1	1			
Industry Engagement Suite (One 2-hour increment reservation)	✓					
ASAS-Hosted Sponsors' Thank You Reception – Number of company representatives to attend	3	2	2	1	1	1
Share company brochures and information with attendees***	✓	✓	✓	✓	✓	
Specialty item***	✓	✓	✓	✓	✓	
Sponsorship signage at Meeting and company listing on the meeting website and meeting app (includes link to your website)	✓	✓	✓	✓	✓	✓

* "Level Sponsorships and High-Profile Sponsorships are separate sponsorship opportunities with distinct benefits. The combined value of multiple High-Profile Sponsorships does not result in eligibility for the benefits associated with a Level Sponsorship unless a Level Sponsorship has also been selected.

** If available for the designated sponsorship, including but not limited to symposia, abstracts, and poster sessions.

*** If available for designated sponsorship, it may include, but is not limited to, coffee wraps or napkins with the company logo.

SPONSORSHIP OPPORTUNITIES

The ASAS/CSAS/WSASAS Annual Meeting offers sponsorship opportunities for all companies. Recognition and sponsorship benefits can be tailored to align with your company's goals and initiatives. For customized sponsorship packages or additional information, contact Amy Brainard, e-mail: amyb@asas.org, phone: (217) 356-9050.

High-Profile Sponsorship Opportunities:

\$25,000+

- Opening Session and Reception (1)

\$15,000 (per selection)

- Symposium + Speaker Travel Expenses (\$1,500 per speaker, up to four speakers)
- Coffee and Donut Breakfast (1)

\$10,000 (per selection)

- Symposium (1/2 Day)
- Plenary Speaker

\$7,500 (per selection)

- Companion Animal Mixer (1)
- Graduate Student Breakfast & Learn (1)
- Meeting App (1)
- Registration Kiosk (1)
- Student Mixer (1)

**Industry Engagement Suites provide private meeting space for recruiting, networking, customer meetings, collaborations, and attendee engagement. The space is similar to a roundtable boardroom and seats up to 12 people. Reservations are available in scheduled increments on a first-come, first-served basis and include conference promotion and room signage.*

\$5,000 (per selection)

- AM Coffee Break
- Badge Lanyards (1)
- Hotel Key Card Holder (1)
- Notebook and pen with company logo (1)
- PM Snack Break
- Water Bottles (1)

\$3,000 (per selection)

- Abstract Session
- Poster Session

\$1,500 (per selection)

- Industry Engagement Suite* (2-hour increment)

Speaker Travel Sponsor

- Varies, based on company's desired level of support.

Exhibitor Booth - \$1,500

Share your company's vision, opportunities, and advancements for the industry while connecting with other industry leaders and engaging with and recruiting animal scientists. Create that one-on-one connection with our members and meeting attendees. Optional lead retrieval is available for purchase; ask for details.

All meeting attendees must be registered. Exhibitor Booth includes one complimentary meeting registration.

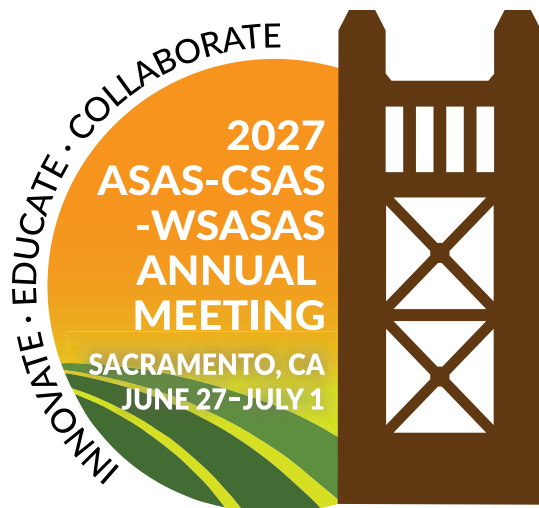
Corporate Award Sponsor

The sponsorship amount varies based on the award. Sponsorship includes company recognition during the Awards Reception, and a company representative may present the award. In addition, the company will be on sponsorship signage at the meeting. Please contact Amy Brainard, amyb@asas.org, to discuss current awards available for sponsorship.

Symposia and Abstract Session Sponsorships

Available in these areas:

- Animal Behavior and Well-Being
- Animal Health
- Beef
- Bioethics
- Breeding & Genetics
- Cell & Molecular Biology
- Companion Animals
- Dairy Foods
- Extension Education
- Food Safety
- Forages and pastures
- Goats
- Growth and Development
- Horses
- International Animal Agriculture
- Lactation Biology
- Meat Science & Muscle Biology
- Milk Proteins and Enzymes
- Nonruminant Nutrition
- Physiology and endocrinology
- Production, management, and the environment
- Ruminant Nutrition
- Sheep
- Swine
- Teaching: Graduate and Undergraduate Education



For sponsorship, please email Amy Brainard at amyb@asas.org no later than April 16, 2027. Include:

- Your name, email address, and phone number
- Company name as you would like it to appear for sponsorship recognition
- Sponsorship choice and amount (Level and/or High-Profile sponsorship)
- Preferred logo and website link
- Company mailing address

Sponsorships must be paid in full by April 30, 2027, unless an exception has been made with ASAS. With the company sponsorship, the company understands that it will be invoiced for the sponsorship and will receive all the benefits of a sponsor at the level described above. Furthermore, the company understands that once all expenses for the sponsored event are met, any excess funds will be used to cover general meeting expenses.

About American Society of Animal Science (ASAS)

The American Society of Animal Science (ASAS) was founded in 1908 and has since developed into a diverse and dynamic membership organization. It facilitates the growth of the premier *Journal of Animal Science* and *Translational Animal Science* and is also an industry leader in animal science meetings.

MISSION: To foster the discovery, sharing and application of scientific knowledge concerning the care and responsible use of animals to enhance animal and human health and well-being.



AMERICAN SOCIETY OF **ANIMAL SCIENCE**

COMING IN 2028
Join ASAS/CSAS/WSASAS in Reno, Nevada
June 25-29, 2028

