



AMERICAN SOCIETY OF **ANIMAL SCIENCE**  
**MIDWEST**

**ASAS MIDWEST SECTION**  
**Virtual Meeting • March 8–10, 2021**

# **Sponsorship and Advertising Prospectus**



## SPONSORSHIP OPPORTUNITIES

The 2021 Midwest Section ASAS Meeting offers numerous sponsorship opportunities for all companies, large and small. Recognition and benefits for sponsorship can be tailored to fit your company's needs. If you are interested in sponsorship opportunities or if you would like for us to produce a customized package, please contact: Meghan Wulster-Radcliffe, email: [meghanwr@asas.org](mailto:meghanwr@asas.org); phone: (217) 621-4623 or Justin Bartlett, email: [justinb@asas.org](mailto:justinb@asas.org); phone (217) 356-9050.

## BENEFITS OF BEING A SPONSOR

### PLATINUM LEVEL: \$2,500 +

- Virtual exhibit space (includes two full meeting registrations)
- Two additional complimentary full meeting registrations
- Symposium sponsorship
- Post-meeting attendee list
- Company listing (and link to your website) on the meeting website and meeting app

### SPONSOR: \$1,000 to \$2,499

- Virtual exhibit space (includes two full meeting registrations)
- Post-meeting attendee list
- Company listing (and link to your website) on the meeting website and meeting app

## SPONSORSHIP PLEDGE FORM

Go to <https://asas.org/sections/midwest-section/meetings> meeting details.

Please accept the following donation in support of the 2021 Midwest Meeting. I understand that we will be invoiced for the sponsorship and will receive all of the benefits for sponsors at the level described above. Further, I understand that once all of the expenses are met for the event sponsored, any excess funds will be used to cover general meeting expenses.

☐ Platinum \$ \_\_\_\_\_  
☐ Sponsor \$ \_\_\_\_\_  
\$ \_\_\_\_\_

\_\_\_\_ Event/symposium/speaker I wish to sponsor

\_\_\_\_ Company name (as it is to appear when listed)

\_\_\_\_ Contact name

\_\_\_\_ E-mail

\_\_\_\_ Address

\_\_\_\_ City

\_\_\_\_ State/province

\_\_\_\_ Country

\_\_\_\_ Zip/postal code

\_\_\_\_ Phone

\_\_\_\_ Fax

### Please fax or mail your sponsorship form to:

2021 Midwest Meeting Sponsorship  
c/o ASAS  
P.O. Box 7410  
Champaign, IL 61826  
Fax: (217) 568-6070  
<https://asas.org/sections/midwest-section/meetings>