



American Dairy Science Association®
MIDWEST
American Society of Animal Science



**ASAS Midwest Section / ADSA Midwest Branch
2020 Joint Meeting
March 2-4, 2020 • Omaha, Nebraska**

Sponsorship and Advertising Prospectus



SPONSORSHIP OPPORTUNITIES

The 2020 Midwest Section ASAS/Midwest Branch ADSA Joint Meeting offers numerous sponsorship opportunities for all companies, large and small. Recognition and benefits for sponsorship can be tailored to fit your company's needs. If you are interested in sponsorship opportunities or if you would like for us to produce a customized package, please contact: Meghan Wulster-Radcliffe, email: meghanwr@asas.org; phone: (217) 621-4623 or Justin Bartlett, email: justinb@asas.org; phone (217) 356-9050.

BENEFITS OF BEING A SPONSOR

PLATINUM LEVEL: \$5,000 +

- Complimentary table-top exhibit space (includes two full meeting registrations)
- Two additional complimentary full meeting registrations
- Signage at the meeting
- Post-meeting attendee list
- Company listing (and link to your website) on the meeting website and meeting app

GOLD LEVEL: \$3,000 to \$4,999

- Complimentary table-top exhibit space (includes two full meeting registrations)
- One additional complimentary full meeting registration
- Signage at the meeting
- Post-meeting attendee list
- Company listing (and link to your website) on the meeting website and meeting app

SILVER LEVEL: \$1,500 to \$2,999

- One complimentary full meeting registration
- Signage at the meeting
- Post-meeting attendee list
- Company listing (and link to your website) on the meeting website and meeting app

BRONZE LEVEL: \$500 to \$1,499

- Signage at the meeting
- Post-meeting attendee list
- Company listing (and link to your website) on the meeting website and meeting app

DONOR LEVEL: Up to \$499

- Signage at the meeting
- Company listing on the meeting website and meeting app

SYMPOSIA SPONSORSHIPS

Exclusively sponsor a Symposium for \$5,000. Symposium will be listed as "Sponsored by" Complete symposia list and options will be released in late October 2019.

HIGH-PROFILE SPONSORSHIPS

- Refreshment breaks
- Registration desk area
- Poster session
- Graduate Student Breakfast and Learn
- Monday evening reception
- Awards Reception
- Meeting Lanyards
- Academic Quadrathlon Breakfast
- Academic Quadrathlon Luncheon
- Service Project - Meal Packing Event
- Speaker Sponsorship

SPONSORSHIP PLEDGE FORM

Go to <https://asas.org/sections/midwest-section/meetings> meeting details. Complete and fax/mail the form no later than January 3, 2020 to receive recognition in the final online program.

Please accept the following donation in support of the 2020 Midwest Meeting. I understand that we will be invoiced for the sponsorship and will receive all of the benefits for sponsors at the level described above. Further, I understand that once all of the expenses are met for the event sponsored, any excess funds will be used to cover general meeting expenses.

Event/symposium/speaker I wish to sponsor

Company name (as it is to appear when listed)

Contact name

E-mail

Address

City

State/province

Country

Zip/postal code

Phone

Fax

- ☐ Platinum \$ _____
- ☐ Gold \$ _____
- ☐ Silver \$ _____
- ☐ Bronze \$ _____
- ☐ Donor \$ _____

Please fax or mail your sponsorship form to:

2020 Midwest Meeting Sponsorship
c/o ASAS
P.O. Box 7410
Champaign, IL 61826
Fax: (217) 568-6070
<https://asas.org/sections/midwest-section/meetings>