



AMERICAN SOCIETY OF ANIMAL SCIENCE

MIDWEST

ASAS Midwest Section 2024 Meeting
March 10-13, 2024 • Madison, Wisconsin

Sponsorship and Advertising Prospectus



Sponsorship Levels:

- Platinum: \$5,000 +
- Gold: \$3,000 - \$4,999
- Silver: \$1,500 - \$2,999
- Bronze: \$500 - \$1,499
- Donor: \$100 to \$499

High-Profile Sponsorships:

- Refreshment breaks
- Registration desk area
- Poster session
- Graduate Student Breakfast and Learn
- Monday evening reception
- Awards Reception
- Meeting Lanyards
- Academic Quadrathlon Breakfast
- Academic Quadrathlon Luncheon
- Speaker Sponsorship



SPONSORSHIP OPPORTUNITIES

The 2024 Midwest Section ASAS Meeting offers numerous sponsorship opportunities for all companies, large and small. Recognition and benefits for sponsorship can be tailored to fit your company's needs.

Interested in the sponsorship opportunities below or a customized package? Email Amy Brainard at amyb@asas.org or phone 217.356.9050; email Justin Bartlett at justinb@asas.org or phone 217.356.9050; or email James Sartin at jsartin@asas.org or phone 217.356.9050.

Benefits of Being a Sponsor

SPONSORSHIP INCLUDES:	PLATINUM LEVEL: \$5,000 +	GOLD LEVEL: \$3,000-\$4,999	SILVER LEVEL: \$1,500-\$2,999	BRONZE LEVEL: \$500-\$1,499	DONOR LEVEL: \$100 TO \$499
Table-top exhibit space	X	X			
Complimentary full meeting registrations	4	3	2		
Post-meeting attendee list	X	X	X	X	
Signage at the meeting	X	X	X	X	X
Company listing on the meeting website and meeting app (includes link to your website)	X	X	X	X	X

Symposia Sponsorships

Exclusively sponsor a Symposium for \$5,000. Symposium will be listed as "Sponsored by". Complete symposia list and options will be released in late October 2023.

High-profile Sponsorships

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- Academic Quadrathlon Breakfast
- Academic Quadrathlon Luncheon
- Service Project - Meal Packing Event
- Speaker Sponsorship

Sponsorship Pledge Form

Go to <https://asas.org/sections/midwest-section/meetings> meeting details. Complete and fax/mail the form no later than January 8, 2024 to receive recognition in the final online program.

Please accept the following donation in support of the 2024 Midwest Meeting. I understand that we will be invoiced for the sponsorship and will receive all of the benefits for sponsors at the level described above. Further, I understand that once all of the expenses are met for the event sponsored, any excess funds will be used to cover general meeting expenses.

- Platinum \$ _____
- Gold \$ _____
- Silver \$ _____
- Bronze \$ _____
- Donor \$ _____

Event/symposium/speaker I wish to sponsor

Company name (as it is to appear when listed)

Contact name

E-mail

Address

City

State/province

Country

Zip/postal code

Phone

Fax

Please fax or mail your sponsorship form to:

2024 Midwest Meeting Sponsorship c/o ASAS

P.O. Box 7410

Champaign, IL 61826

Fax: (217) 568-6070

<https://asas.org/sections/midwest-section/meetings>

