

2027 International Conference on Animal Science

IDEAS WITHOUT BORDERS. SCIENCE WITHOUT LIMITS.

Hosted by the ASAS Midwest Section

March 14-17, 2027 • Iowa Events Center / Des Moines, IA



AMERICAN SOCIETY OF **ANIMAL SCIENCE**
MIDWEST SECTION



SPONSORSHIP PROSPECTUS

INTERNATIONAL CONFERENCE ON ANIMAL SCIENCE

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March 14-17, 2027 • Iowa Events Center / Des Moines, IA

BE PART OF WHAT'S NEXT!

2027 International Conference on Animal Science

Hosted by American Society of Animal Science Midwest Section

- Connect with 850+ animal science professionals and students from 25+ countries
- Recruit emerging talent and future industry leaders
- Increase brand visibility with researchers, educators, and decision-makers
- Showcase your organization at one of the industry's leading scientific meetings
- Build meaningful relationships that extend beyond the meeting

Why Sponsor?

- Connect With Leaders
- Elevate Your Brand
- Drive Industry Innovation



Des Moines, Iowa – The Convention Center

In the heart of vibrant downtown Des Moines, attendees will enjoy premier dining, entertainment, nightlife, and a walkable riverfront district just steps from the meeting.

More Than Visibility – Make an Impact

Support the next generation of animal scientists while positioning your organization at the center of innovation and industry collaboration.

Sponsorship opportunities are limited and available on a first-come basis.



About American Society of Animal Science (ASAS)

The American Society of Animal Science (ASAS) was founded in 1908 and has since developed into a diverse and dynamic membership organization. It facilitates the growth of the premier Journal of Animal Science and Translational Animal Science and is also an industry leader in animal science meetings.



MISSION: To foster the discovery, sharing and application of scientific knowledge concerning the care and responsible use of animals to enhance animal and human health and well-being.

LEVEL SPONSORSHIPS (General Support)

LEVEL SPONSORSHIP INCLUDES COMPLIMENTARY*:	Diamond Level \$10,000+	Platinum Level \$7,500–\$9,999	Gold Level \$5,000–\$7,499	Silver Level \$3,500–\$4,999	Bronze Level \$2,000–\$3,499	Partner Level \$500–\$1,999
Recognition from the podium at the opening session	✓	✓	✓	✓	✓	✓
Exhibit space	✓	✓				
Complimentary meeting registration(s)	3	2	1			
ASAS-Hosted Sponsors' Thank You Reception – Number of company representatives invited to attend	3	2	2	1	1	1
Discounted high-profile sponsorship	15%	10%	5%			
Sponsorship signage at meeting and company listing on the meeting website and meeting app (includes link to your website)	✓	✓	✓	✓	✓	✓

HIGH-PROFILE SPONSORSHIPS (High-Profile Sponsorships are listed on the next page)

High-profile sponsorship includes*:	\$15,000+	\$12,500+	\$10,000	\$7,500	\$5,000	\$3,000
Recognition from the podium at the Business Meeting	✓	✓	✓	✓	✓	
Complimentary meeting registration(s)	3	2	1	1		
ASAS-Hosted Sponsors' Thank You Reception – Number of company representatives invited to attend	4	3	2	2	1	1
Share company brochures and information with attendees**	✓	✓	✓	✓	✓	
Specialty item***	✓	✓	✓	✓	✓	✓
Sponsorship signage at Meeting and company listing on the meeting website and meeting app (includes link to your website)	✓	✓	✓	✓	✓	✓

* Level Sponsorships and High-Profile Sponsorships are separate sponsorship opportunities with distinct benefits. The combined value of multiple High-Profile Sponsorships does not result in eligibility for the benefits associated with a Level Sponsorship unless a Level Sponsorship has also been selected.

** If available for the designated sponsorship, including but not limited to symposia, abstracts, and poster sessions.

*** If available for designated sponsorship, it may include, but is not limited to, coffee wraps or napkins with the company logo.

SPONSORSHIP OPPORTUNITIES

The 2027 *International Conference on Animal Science* hosted by ASAS Midwest Section offers sponsorship opportunities for all companies. Recognition and sponsorship can be tailored to fit your company's goals and initiatives. To secure your sponsorship, discuss a customized sponsorship package, or request additional information, contact Amy Brainard, e-mail: amyb@asas.org, phone: (217) 356-9050.

High-Profile Sponsorship Opportunities:

\$15,000+

- Awards Reception (1)

\$12,500 (per selection)

- Symposium (1/2 day) + Speaker Travel Expenses (\$1,500 per speaker, up to four speakers)
- Monday Evening Reception

\$10,000 (per selection)

- Coffee and Donut Breakfast (1)
- Plenary Speaker

\$7,500 (per selection)

- Symposium (1/2 Day)
- Academic Quadrathlon Luncheon (1)
- Registration Kiosk (1)
- Student Lunch and Learn (1)
- Student Mixer (1)

\$5,000 (per selection)

- AM Coffee Break
- Badge Lanyards (1)
- Hotel Key Card Sleeves (1)
- Meeting App (1)
- Notebook and/or Pen with company logo (1)
- PM Snack Break
- Water Bottles (1)
- WiFi Sponsor (1)

\$3,000 (per selection)

- Abstract Session
- Academic Quadrathlon Breakfast
- Poster Session

Speaker Travel Sponsor

- Varies, based on company's desired level of support

Exhibitor Booth - \$1,000

Share your company's vision, opportunities, and advancements for the industry while connecting with other industry leaders and engaging and recruiting animal scientists. Create that one-on-one connection with our members and meeting attendees. Optional lead retrieval for purchase, ask for details.

All meeting attendees must be registered. Exhibitor Booth includes one complimentary registration.

Corporate Award Sponsor

The sponsorship amount varies based on the award. Sponsorship includes company recognition during the Awards Reception, and a company representative may present the award. In addition, the company will be on sponsorship signage at the meeting. Please contact Amy Brainard, amyb@asas.org, to discuss current awards available for sponsorship.

For sponsorship, please email Amy Brainard, amyb@asas.org, no later than January 15, 2027. Include:

- Your name, email address and phone number
- Company name as you would like it to appear for sponsorship recognition
- Sponsorship choice and amount (Level and/or High-Profile sponsorship)
- Preferred logo and website link
- Company mailing address

Sponsorships must be paid in full by January 30, 2027, unless an exception has been made with ASAS. With the company sponsorship, the company understands that it will be invoiced for the sponsorship and will receive all the benefits of a sponsor at the level described above. Further, the company understands that once all the expenses are met for the event sponsored, any excess funds will be used to cover general meeting expenses.