



American Dairy Science Association®
NORTHEAST
American Society of Animal Science



**ASAS Northeast Section / ADSA Northeast Branch
2019 Joint Meeting
November 4, 2019 • Hershey, Pennsylvania**

Sponsorship and Advertising Prospectus



SPONSORSHIP OPPORTUNITIES

The 2019 ASAS-ADSA Northeast Section Meeting offers numerous sponsorship opportunities for all companies, large and small. Recognition and benefits for sponsorship can be tailored to fit your company's needs. If you are interested sponsorship opportunities or if you would like for us to produce a customized package, please contact: Meghan Wulster-Radcliffe, email: meghanwr@asas.org; phone: (217) 621-4623 or Justin Bartlett, email: justinb@asas.org; phone (217) 356-9050.

BENEFITS OF BEING A SPONSOR

GOLD LEVEL: \$2,000 +

- Three complimentary full meeting registrations
- Signage at the meeting
- Post-meeting attendee list
- Company listing (and link to your website) on the meeting website

BRONZE LEVEL: \$500 to \$999

- One complimentary full meeting registration
- Signage at the meeting
- Post-meeting attendee list
- Company listing (and link to your website) on the meeting website

SILVER LEVEL: \$1,000 to \$1,999

- Two complimentary full meeting registration
- Signage at the meeting
- Post-meeting attendee list
- Company listing (and link to your website) on the meeting website

DONOR LEVEL: Up to \$499

- Signage at the meeting
- Company listing (and link to your website) on the meeting website

HIGH-PROFILE SPONSORSHIPS

- Refreshment breaks
- Registration desk area
- Lunch
- Evening Mixer

SPONSORSHIP PLEDGE FORM

Go to <https://www.asas.org/sections/northeast-section/meetings> for meeting details. Complete and fax/mail the following form no later than October 1, 2019. Please accept the following donation in support of the 2019 ASAS-ADSA Northeast Section Meeting. I understand that we will be invoiced for the sponsorship and will receive all of the benefits for sponsors at the level described above. Further, I understand that once all of the expenses are met for the event sponsored, any excess funds will be used to cover general meeting expenses.

- ☐ Gold \$ _____
- ☐ Silver \$ _____
- ☐ Bronze \$ _____
- ☐ Donor \$ _____

Event/symposium/speaker I wish to sponsor

Company name (as it is to appear when listed)

Contact name

Email

Address

City

State/province

Country

Zip/postal code

Phone

Fax

Please fax or mail your sponsorship form to:

2019 ASAS-ADSA Northeast
Section Meeting Sponsorship
P.O. Box 7410
Champaign, IL 61826
Fax: (217) 568-6070