



AMERICAN SOCIETY OF **ANIMAL SCIENCE**
SOUTHERN

ASAS Southern Section 2022 Meeting
January 22-25, 2022 • Fort Worth, Texas

Sponsorship and Advertising Prospectus



SPONSORSHIP OPPORTUNITIES

The 2022 Southern Section Meeting of the American Society of Animal Science offers numerous sponsorship opportunities for all companies, large and small. Recognition and benefits for sponsorship can be tailored to fit your company's needs. If you are interested in sponsorship opportunities or if you would like for us to produce a customized package, please contact: Meghan Wulster-Radcliffe, email: meghanwr@asas.org; phone: (217) 621-4623 or Justin Bartlett, email: justinb@asas.org; phone (217) 668-8350.

BENEFITS OF BEING A SPONSOR

GOLD LEVEL: \$3,000 +

- Complimentary table-top exhibit space (includes two full meeting registrations)
- Two additional complimentary full meeting registrations
- Signage at the meeting
- Post-meeting attendee list
- Company listing (and link to your website) on the meeting website and meeting app

SILVER LEVEL: \$2,000 to \$2,999

- Complimentary table-top exhibit space (includes two full meeting registrations)
- One additional complimentary full meeting registration
- Signage at the meeting
- Post-meeting attendee list
- Company listing (and link to your website) on the meeting website and meeting app

BRONZE LEVEL: \$1,000 to \$1,999

- One complimentary full meeting registration
- Signage at the meeting
- Post-meeting attendee list
- Company listing (and link to your website) on the meeting website and meeting app

DONOR LEVEL: Up to \$999

- Signage at the meeting
- Company listing (and link to your website) on the meeting website and meeting app

SYMPOSIA SPONSORSHIPS

Exclusively sponsor a Symposium for \$4,500. Complete symposia list and options will be released in October 2021.

HIGH-PROFILE SPONSORSHIPS

- Awards Banquet
- Refreshment breaks
- Registration desk area
- Extension Breakfast
- Graduate Student Lunch
- Graduate Student Mixer
- Pre-meeting symposium
- Award Sponsorship
 - Undergraduate
 - Graduate
 - Professional

SPONSORSHIP PLEDGE FORM

Go to <https://asas.org/sections/southern-section/meetings> for meeting details. Complete and mail, fax or email the form no later than November 16, 2021 to receive recognition in the final program book.

Please accept the following donation in support of the 2022 Southern Section Meeting.

I understand that we will be invoiced for the sponsorship and will receive all of the benefits for sponsors at the level described above. Further, I understand that once all of the expenses are met for the event sponsored, any excess funds will be used to cover general meeting expenses.

- ☐ Gold \$ _____
- ☐ Silver \$ _____
- ☐ Bronze \$ _____
- ☐ Donor \$ _____

Event/symposium/speaker I wish to sponsor

Company name (as it is to appear when listed)

Contact name

E-mail

Address

City

State/province

Country

Zip/postal code

Phone

Fax

Please mail, fax or email your sponsorship form to:

Mail: 2022 Southern Section of
American Society of Animal
Science Meeting Sponsorship
P.O. Box 7410
Champaign, IL 61826
Fax: (217) 568-6070
Email: asas@asas.org