

SPONSOR PROSPECTUS



World Congress on Genetics Applied to Livestock Production



Madison Wisconsin USA
12-17 July 2026

In conjunction with
American Society of Animal Science



AMERICAN SOCIETY OF ANIMAL SCIENCE



INVITATION TO SPONSOR



**Mark your calendars for the
13th World Congress on Genetics
Applied to Livestock Production
(WCGALP).**

As a global forum for genetics professionals, educators, and students, the meeting will attract more than 1,200 of the world's leading geneticists.

SPONSORSHIP OPPORTUNITIES

The WCGALP meeting offers numerous sponsorship opportunities for all companies, large and small. Recognition and benefits for sponsorship can be tailored to fit your company's needs. If you are interested in sponsorship opportunities or if you would like us to produce a customized package, please contact: Alison Van Eenennaam: alvaneenennaam@ucdavis.edu

SPONSORSHIP LEVEL / AMOUNT USD	PLATINUM \$25,000	GOLD \$20,000	SILVER \$15,000	BRONZE \$10,000	CONTRIBUTOR \$5,000
# Offered	6	unlimited	unlimited	unlimited	unlimited
Logo (by level) on WCGALP website and program	x	x	x	x	x
Complimentary registrations	4	3	2	1	
Discount on item on sponsor menu	20%	15%	10%	5%	

www.wcgalp.com

SPONSORSHIP PLEDGE FORM

Please accept the following commitment in support of the 2026 WCGALP meeting. I understand that we will be invoiced for sponsorship and will receive all of the benefits for sponsors at the level described in this prospectus. Further, I understand that once all of the expenses are met for the event sponsored, any excess funds will be used to cover general meeting expenses. All sponsorship amounts are in USD.

☐ Platinum (\$25,000)

☐ Gold (\$20,000)

☐ Silver (\$15,000)

☐ Bronze (\$10,000)

☐ Contributor (\$5,000)

Please select (with number) the additional items you would like to sponsor on the sponsorship menu below.

Company name (as it is to appear when listed) _____

Contact name _____ E-mail _____

Address _____

City _____ State/province _____

Country _____

Zip/postal code _____

Phone _____

Please mail or email your sponsorship form to:

2026 WCGALP Meeting Sponsorship

PO Box 7410

Champaign, IL 618266

ASAS@ASAS.org

SPONSORSHIP MENU

		# EVENTS	# SPONSORS / EVENT	\$/SPONSOR (USD)	# TO SPONSOR*
Scientific Sessions	Plenary session	4	1	\$5,000	_____
	Parallel session	70	1	\$1,500	_____
	Poster session	3	2	\$2,000	_____
Social Events	Welcome reception	1	5	\$5,000	_____
	Mid-conference evening reception	1	5	\$5,000	_____
	Friday gala dinner	1	3	\$10,000	_____
	Lunch	4	2	\$5,000	_____
	AM coffee breaks	5	1	\$3,000	_____
	PM coffee breaks	4	1	\$3,000	_____
Exhibition opportunities	Exhibit (5x5 sqft) at conference venue	10	1	\$3,000	_____
	Exhibit room at mid-conference Industry Gala	10	1	\$2,500	_____
Additional opportunities	Signage at registration kiosk and tablets	1	3	\$3,000	_____
	Logo on badge lanyard	1	1	\$7,500	_____
	Logo on conference bag	1	1	\$10,000	_____
	Logo on coffee cup sleeves	5	1	\$3,000	_____
	Logo on hotel key folio	1	1	\$3,000	_____
	Lunch time workshop	6	1	\$6,000	_____
	Industry sponsored breakfast	8	1	\$7,500	_____
	Featured item on promotional table	unlimited		\$1,500	_____
	Student travel award	unlimited		\$2,500	_____
	Developing country scientist	unlimited		\$2,500	_____

***Commitment to sponsor: enter the number you would like to sponsor.**