

SPONSOR PROSPECTUS



World Congress on Genetics Applied to Livestock Production



Madison Wisconsin USA
12-17 July 2026

In conjunction with
American Society of Animal Science



AMERICAN SOCIETY OF ANIMAL SCIENCE



INVITATION TO SPONSOR



**Mark your calendars for the
13th World Congress on Genetics
Applied to Livestock Production
(WCGALP).**

As a global forum for genetics professionals, educators, and students, the meeting will attract more than 1,200 of the world's leading geneticists.

SPONSORSHIP OPPORTUNITIES

The WCGALP meeting offers numerous sponsorship opportunities for all companies, large and small. Recognition and benefits for sponsorship can be tailored to fit your company's needs. If you are interested in sponsorship opportunities or if you would like us to produce a customized package, please contact: Alison Van Eenennaam: alvaneennaam@ucdavis.edu

| SPONSORSHIP LEVEL / AMOUNT USD | DIAMOND \$80,000 | PLATINUM \$25,000 | GOLD \$20,000 | SILVER \$15,000 | BRONZE \$10,000 | CONTRIBUTOR \$5,000 |
|---|---------------------|----------------------|------------------|--------------------|--------------------|------------------------|
| # Offered | 1 | 3 | unlimited | unlimited | unlimited | unlimited |
| Private space at conference venue | x | | | | | |
| Static company logo on conference app home page | x | | | | | |
| Logo (by level) on WCGALP website and program | x | x | x | x | x | x |
| Complimentary registrations | 10 | 4 | 3 | 2 | 1 | |
| Discount on item on sponsor menu | 50% | 20% | 15% | 10% | 5% | |

www.wcgalp.com

SPONSORSHIP PLEDGE FORM

Please accept the following commitment in support of the 2026 WCGALP meeting. I understand that we will be invoiced for sponsorship and will receive all of the benefits for sponsors at the level described in this prospectus. Further, I understand that once all of the expenses are met for the event sponsored, any excess funds will be used to cover general meeting expenses. All sponsorship amounts are in USD.

Diamond (\$80,000+)

Platinum (\$25,000)

Gold (\$20,000)

Silver (\$15,000)

Bronze (\$10,000)

Contributor (\$5,000)

Please select (with number) the additional items you would like to sponsor on the sponsorship menu below.

Company name (as it is to appear when listed) _____

Contact name _____ E-mail _____

Address _____

City _____ State/province _____

Country _____

Zip/postal code _____

Phone _____

Please mail or email your sponsorship form to:

2026 WCGALP Meeting Sponsorship

PO Box 7410

Champaign, IL 618266

ASAS@ASAS.org

SPONSORSHIP MENU

| | | # EVENTS | # SPONSORS / EVENT | \$/SPONSOR (USD) | # TO SPONSOR* |
|---------------------------------|--|-----------|--------------------|------------------|---------------|
| Scientific Sessions | Plenary session | 4 | 1 | \$5,000 | _____ |
| | Parallel session | 70 | 1 | \$1,500 | _____ |
| | Poster session | 3 | 2 | \$2,000 | _____ |
| Social Events | Welcome reception | 1 | 5 | \$5,000 | _____ |
| | Mid-conference evening reception | 1 | 5 | \$5,000 | _____ |
| | Friday gala dinner | 1 | 3 | \$10,000 | _____ |
| | Lunch | 4 | 2 | \$5,000 | _____ |
| | AM coffee breaks | 5 | 1 | \$3,000 | _____ |
| | PM coffee breaks | 4 | 1 | \$3,000 | _____ |
| Exhibition opportunities | Exhibit (5x5 sqft) at conference venue | 10 | 1 | \$3,000 | _____ |
| | Exhibit room at mid-conference Industry Gala | 10 | 1 | \$2,500 | _____ |
| Additional opportunities | Signage at registration kiosk and tablets | 1 | 3 | \$3,000 | _____ |
| | Logo on badge lanyard | 1 | 1 | \$7,500 | _____ |
| | Logo on conference bag | 1 | 1 | \$10,000 | _____ |
| | Logo on coffee cup sleeves | 5 | 1 | \$3,000 | _____ |
| | Logo on hotel key folio | 1 | 1 | \$3,000 | _____ |
| | Lunch time workshop | 6 | 1 | \$6,000 | _____ |
| | Industry sponsored breakfast | 8 | 1 | \$7,500 | _____ |
| | Featured item on promotional table | unlimited | | \$1,500 | _____ |
| | Student travel award | unlimited | | \$2,500 | _____ |
| | Developing country scientist | unlimited | | \$2,500 | _____ |

*Commitment to sponsor: enter the number you would like to sponsor.