



American Society of Animal Science  
**WESTERN SECTION**

**THREE-MINUTE VIDEO COMPETITION SCORE SHEET**

**Presenter:** \_\_\_\_\_

**Presentation was disqualified - exceeded three minutes** ..... \_\_\_\_\_

**1. Delivery**..... **(5 points)** \_\_\_\_\_

- 1.1. Well organized and easy to follow.
- 1.2. Distinct voice.
- 1.3. Good eye contact with audience.
- 1.4. Maximized content without being verbose.

**2. Communication** ..... **(15 points)** \_\_\_\_\_

- 2.1. Explained technical material in an understandable and concise manner.
- 2.2. Premise of their research was clearly explained.
- 2.3. The topic and its significance were appropriately communicated.
- 2.4. Avoided use of technical jargon.
- 2.5. Portrayed animal industry in a positive light.

**3. Presentation** ..... **(10 points)** \_\_\_\_\_

- 3.1. Video captured the audience's attention.
- 3.2. Information was presented in a creative, unique way.
- 3.3. Adequate depth of information was presented.

**4. Knowledge of the subject** ..... **(5 points)** \_\_\_\_\_

- 4.1. Video indicated appropriate knowledge of the subject presented.

**5. Production** ..... **(5 points)** \_\_\_\_\_

- 5.1. Audio, visual, and editing quality were adequate.