



American Society of Animal Science  
**WESTERN SECTION**

**2020 ASAS Western Section Meeting**  
**June 16–18, 2020 • Chico, California**

**Sponsorship and Advertising  
Prospectus**



# SPONSORSHIP OPPORTUNITIES

The 2020 Western Section Meeting of the American Society of Animal Science offers numerous sponsorship opportunities for all companies, large and small. Recognition and benefits for sponsorship can be tailored to fit your company's needs. If you are interested in sponsorship opportunities or if you would like for us to produce a customized package, please contact: Meghan Wulster-Radcliffe, email: [meghanwr@asas.org](mailto:meghanwr@asas.org); phone: (217) 621-4623 or Justin Bartlett, email: [justinb@asas.org](mailto:justinb@asas.org); phone (217) 356-9050.

## BENEFITS OF BEING A SPONSOR

### PLATINUM LEVEL: \$5,000

- Complimentary table-top exhibit space (includes two full meeting registrations)
- Two additional complimentary full meeting registrations
- Company listing in the meeting app
- Signage at the meeting
- Post-meeting attendee list
- Company listing (and link to your website) on the meeting website

### SILVER LEVEL: \$1,000

- One complimentary full meeting registration
- Company listing in the meeting app
- Signage at the meeting
- Post-meeting attendee list
- Company listing (and link to your website) on the meeting website

### GOLD LEVEL: \$2,500

- Complimentary table-top exhibit space (includes two full meeting registrations)
- One additional complimentary full meeting registration
- Company listing in the meeting app
- Signage at the meeting
- Post-meeting attendee list
- Company listing (and link to your website) on the meeting website

### BRONZE LEVEL: \$500

- Company listing in the meeting app
- Signage at the meeting
- Post-meeting attendee list
- Company listing (and link to your website) on the meeting website

### HIGH-PROFILE SPONSORSHIPS

- Opening Reception
- Awards Banquet
- Refreshment breaks
- Registration desk area
- Poster session
- Extension Lunch
- Beef Symposium
- Graduate Student Lunch

## SPONSORSHIP PLEDGE FORM

Go to <https://asas.org/sections/western-section/meetings> for meeting details. Complete and fax/mail the following form no later than March 26, 2020.

Please accept the following donation in support of the 2020 Western Section Meeting. I understand that we will be invoiced for the sponsorship and will receive all of the benefits for sponsors at the level described above. Further, I understand that once all of the expenses are met for the event sponsored, any excess funds will be used to cover general meeting expenses.

Event/symposium/speaker I wish to sponsor

Company name (as it is to appear when listed)

Contact name

E-mail

Address

City

State/province

Country

Zip/postal code

Phone

Fax

- ☐ Platinum \$ \_\_\_\_\_
- ☐ Gold \$ \_\_\_\_\_
- ☐ Silver \$ \_\_\_\_\_
- ☐ Bronze \$ \_\_\_\_\_

### Please fax or mail your sponsorship form to:

2020 Western Section of  
American Society of Animal  
Science Meeting Sponsorship  
P.O. Box 7410  
Champaign, IL 61826  
Fax: (217) 568-6070  
<https://asas.org/sections/western-section/meetings>