



# American Society of Animal Science **WESTERN SECTION**

## **GRADUATE STUDENT THREE-MINUTE VIDEO COMPETITION GUIDELINES**

**Purpose:** To provide graduate students with an opportunity to develop oral communication skills to explain scientific research to a general audience.

**Eligibility and Requirements:** Graduate students must be current members of WSASAS. Students may compete in the WSASAS Graduate Student Three-Minute Video Competition as many times as they desire during their MS and PhD programs.

### **Competition Guidelines:**

- Deadline for video submission is **March 30, 2020 at 11:59 PM CST**.
- Presentations must be three minutes or less. Videos over three minutes will be disqualified.
- One prop or static image may be used to supplement the presentation.
- Participants can present on a thesis, dissertation, or other substantial research project.
- Avoid using technical jargon.
- Presentation should convey a positive image on animal industry.

**IMPORTANT:** After creation of the video, please complete the following google form [“WSASAS Graduate Student 3MV Competition Entry and Video Release Form”](#) to receive information about submission and video upload.

- Students should contact Joslyn Beard ([jbeard@huskers.unl.edu](mailto:jbeard@huskers.unl.edu)) or Kacie McCarthy ([kacie.mccarthy@unl.edu](mailto:kacie.mccarthy@unl.edu)) with any questions pertaining to the entry process and to obtain information for video upload and submission.

**Awards:** Contestants are encouraged to attend the WSASAS Awards Banquet. First, second, and third place winners will receive a cash award at the banquet and their video submissions will be presented. Additionally, winning participants' videos will be available on the WSASAS website.

**Judging:** Videos will be scored by three judges. A score sheet is provided on the next page of this document.

**Examples/Tips:** The following links are good examples videos from a similar competition.

Matthew Crouse – [“Effects of Maternal Nutrition on Fructose, Glucose and Cationic Amino Acid Transporter Expression in Bovine Utero-placental Tissues from Days 16 to 50 of Gestation”](#)

Sharon Savage – [“Battle of the Brain”](#)

Farnaz Fouladi - [“The Role of the Gut Bacteria in Sustained Weight Loss Surgery”](#)



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**THREE-MINUTE VIDEO COMPETITION SCORE SHEET**

**Presenter:** \_\_\_\_\_

**Presentation was disqualified - exceeded three minutes.....** \_\_\_\_\_

**1. Delivery.....(5 points)** \_\_\_\_\_

- 1.1. Well organized and easy to follow.
- 1.2. Distinct voice.
- 1.3. Good eye contact with audience.
- 1.4. Maximized content without being verbose.

**2. Communication.....(15 points)** \_\_\_\_\_

- 2.1. Explained technical material in an understandable and concise manner.
- 2.2. Premise of their research was clearly explained.
- 2.3. The topic and its significance were appropriately communicated.
- 2.4. Avoided use of technical jargon.
- 2.5. Portrayed animal industry in a positive light.

**3. Presentation.....(10 points)** \_\_\_\_\_

- 3.1. Video captured the audience's attention.
- 3.2. Information was presented in a creative, unique way.
- 3.3. Adequate depth of information was presented.

**4. Knowledge of the subject.....(5 points)** \_\_\_\_\_

- 4.1. Video indicated appropriate knowledge of the subject presented.

**5. Production.....(5 points)** \_\_\_\_\_

- 5.1. Audio, visual, and editing quality were adequate.