



AMERICAN SOCIETY OF **ANIMAL SCIENCE**
WESTERN

GRADUATE STUDENT THREE-MINUTE VIDEO COMPETITION GUIDELINES

Purpose: To provide graduate students with an opportunity to develop oral communication skills to explain scientific research to a general audience.

Eligibility and Requirements: Graduate students must be current members of WSASAS. Students may compete in the WSASAS Graduate Student Three-Minute Video Competition as many times as they desire during their MS and PhD programs.

Competition Guidelines:

- Deadline for video submission is **August 12, 2022 at 11:59 PM CST**.
- Presentations must be three minutes or less. Videos over three minutes will be disqualified.
- One prop or static image may be used to supplement the presentation.
- Participants can present on a thesis, dissertation, or other substantial research project.
- Avoid using technical jargon.
- Presentation should convey a positive image on animal industry.

IMPORTANT: After creation of the video, please submit the video and details requested through the online form at <https://www.asas.org/sections/western-section/meetings/2022-graduate-student-three-minute-video>

- Students should contact Rachel Gibbs (rachel.gibbs@huskers.unl.edu), Meredith Harrison (maharrison@ucdavis.edu) or Victor Flores (vvf@nmsu.edu) with any questions pertaining to the entry process.

Awards: Contestants are encouraged to attend the WSASAS Awards Banquet. First, second, and third place winners will receive a cash award at the banquet and their video submissions will be presented. Additionally, winning participants' videos will be available on the WSASAS website.

Judging: Videos will be scored by three judges. A score sheet is provided on the next page of this document.

Examples/Tips: The following links are good examples videos from a similar competition.

Sharon Savage – [“Battle of the Brain”](#)

Farnaz Fouladi - [“The Role of the Gut Bacteria in Sustained Weight Loss Surgery”](#)



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THREE-MINUTE VIDEO COMPETITION SCORE SHEET

Presenter: _____

Presentation was disqualified - exceeded three minutes

1. Delivery **(5 points)** _____

- 1.1. Well organized and easy to follow.
- 1.2. Distinct voice.
- 1.3. Good eye contact with audience.
- 1.4. Maximized content without being verbose.

2. Communication..... **(15 points)** _____

- 2.1. Explained technical material in an understandable and concise manner.
- 2.2. Premise of their research was clearly explained.
- 2.3. The topic and its significance were appropriately communicated.
- 2.4. Avoided use of technical jargon.
- 2.5. Portrayed animal industry in a positive light.

3. Presentation **(10 points)** _____

- 3.1. Video captured the audience's attention.
- 3.2. Information was presented in a creative, unique way.
- 3.3. Adequate depth of information was presented.

4. Knowledge of the subject **(5 points)** _____

- 4.1. Video indicated appropriate knowledge of the subject presented.

5. Production **(5 points)** _____

- 5.1. Audio, visual, and editing quality were adequate.