



AMERICAN SOCIETY OF ANIMAL SCIENCE
WESTERN

Sponsorship and Advertising Prospectus



SPONSORSHIP OPPORTUNITIES

The 2022 Western Section Meeting of the American Society of Animal Science offers numerous sponsorship opportunities for all companies, large and small. Recognition and benefits for sponsorship can be tailored to fit your company's needs. If you are interested in sponsorship opportunities or if you would like for us to produce a customized package, please contact: Meghan Wulster-Radcliffe, email: meghanwr@asas.org; phone: (217) 621-4623 or Justin Bartlett, email: justinb@asas.org; phone (217) 356-9050.

BENEFITS OF BEING A SPONSOR

PLATINUM LEVEL: \$5,000

- Complimentary table-top exhibit space (includes two full meeting registrations)
- Two additional complimentary full meeting registrations
- Company listing in the meeting app
- Signage at the meeting
- Post-meeting attendee mailing list
- Company listing (and link to your website) on the meeting website

SILVER LEVEL: \$1,000

- One complimentary full meeting registration
- Company listing in the meeting app
- Signage at the meeting
- Post-meeting attendee mailing list
- Company listing (and link to your website) on the meeting website

GOLD LEVEL: \$2,500

- Complimentary table-top exhibit space (includes two full meeting registrations)
- One additional complimentary full meeting registration
- Company listing in the meeting app
- Signage at the meeting
- Post-meeting attendee mailing list
- Company listing (and link to your website) on the meeting website

BRONZE LEVEL: \$500

- Company listing in the meeting app
- Signage at the meeting
- Post-meeting attendee list
- Company listing (and link to your website) on the meeting website

HIGH-PROFILE SPONSORSHIPS

- **Opening Reception**
- **Awards Banquet**
- **Refreshment breaks**
- **Registration desk area**
- **Poster session**
- **Extension Lunch**
- **Beef Symposium**
- **Graduate Student Lunch**

SPONSORSHIP PLEDGE FORM

Go to <https://asas.org/sections/western-section/meetings> for meeting details. Complete and fax/mail the following form no later than July 20, 2022.

Please accept the following donation in support of the 2022 Western Section Meeting. I understand that we will be invoiced for the sponsorship and will receive all of the benefits for sponsors at the level described above. Further, I understand that once all of the expenses are met for the event sponsored, any excess funds will be used to cover general meeting expenses.

Event/symposium/speaker I wish to sponsor _____

Company name (as it is to appear when listed) _____

Contact name _____

E-mail _____

Address _____

City _____

State/province _____

Country _____

Zip/postal code _____

Phone _____

Fax _____

- Platinum \$ _____
- Gold \$ _____
- Silver \$ _____
- Bronze \$ _____

Please fax or mail your sponsorship form to:

2022 Western Section of
American Society of Animal
Science Meeting Sponsorship
P.O. Box 7410
Champaign, IL 61826
Fax: (217) 568-6070 [https://
asas.org/sections/western-
section/meetings](https://asas.org/sections/western-section/meetings)