GRADUATE STUDENT THREE-MINUTE VIDEO COMPETITION GUIDELINES

Purpose: To provide graduate students with an opportunity to develop oral communication skills to explain scientific research to a general audience.

Eligibility and Requirements: Graduate students must be current members of WSASAS. Students may compete in the WSASAS Graduate Student Three-Minute Video Competition as many times as they desire during their MS and PhD programs.

Competition Guidelines:
- Presentations must be three minutes or less. Videos over three minutes will be disqualified.
- One prop or static image may be used to supplement the presentation.
- Participants can present on a thesis, dissertation, or other substantial research project.
- Avoid using technical jargon.
- Presentation should convey a positive image on animal industry.

Video Submission: After creation of the video, please upload through the WSASAS Graduate Student Three-Minute Video submission webpage at https://www.asas.org/sections/western-section/meetings/wsasas-graduate-student-three-minute-video

Awards: Contestants are encouraged to attend the WSASAS Awards Ceremony where their video submissions will be presented. First, second, and third place recipients will receive a cash award and their videos will be available on the WSASAS website.

Judging: Videos will be scored by three judges. A score sheet is provided on the next page of this document.

Examples/Tips: The following links are good examples videos from a similar competition.

Matthew Crouse – “Effects of Maternal Nutrition on Fructose, Glucose and Cationic Amino Acid Transporter Expression in Bovine Utero-placental Tissues from Days 16 to 50 of Gestation”

Sharon Savage – “Battle of the Brain”

Farnaz Fouladi - “The Role of the Gut Bacteria in Sustained Weight Loss Surgery”
THREE-MINUTE VIDEO COMPETITION SCORE SHEET

Presenter: ________________________________

Presentation was disqualified - exceeded three minutes................................. _____

1. Delivery ............................................................................................................ (5 points) _____
   1.1. Well organized and easy to follow.
   1.2. Distinct voice.
   1.3. Good eye contact with audience.
   1.4. Maximized content without being verbose.

2. Communication .............................................................................................. (15 points) _____
   2.1. Explained technical material in an understandable and concise manner.
   2.2. Premise of their research was clearly explained.
   2.3. The topic and its significance were appropriately communicated.
   2.4. Avoided use of technical jargon.
   2.5. Portrayed animal industry in a positive light.

3. Presentation ................................................................................................... (10 points) _____
   3.1. Video captured the audience’s attention.
   3.2. Information was presented in a creative, unique way.
   3.3. Adequate depth of information was presented.

4. Knowledge of the subject ............................................................................... (5 points) _____
   4.1. Video indicated appropriate knowledge of the subject presented.

5. Production ....................................................................................................... (5 points) _____
   5.1. Audio, visual, and editing quality were adequate.

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