

**Graduate Student Three-Minute Video Competition**  
**Western Section, American Society of Animal Science (WSASAS)**  
*Guidelines*

**Purpose:** To provide graduate students with an opportunity to develop oral communication skills to explain scientific research to a general audience.

**Eligibility and Requirements:** Graduate students must be current members of WSASAS. Students may compete in the WSASAS Graduate Student Three-Minute Video Competition as many times as they desire during their MS and PhD programs.

**Competition Guidelines:**

- Presentations must be three minutes or less. Videos over three minutes will be disqualified.
- One prop or static image may be used to supplement the presentation.
- Participants can present on a thesis, dissertation, or other substantial research project.
- Deadline for video submission is April 16, 2018 at 11:59 PM CST.
- **IMPORTANT:** After creation of the video, students should contact Kathryn Smith (ksmith92@nmsu.edu) to obtain information for video upload and submission, and to submit the signed release form(s).

**Awards:** Contestants are encouraged to attend the WSASAS Awards Banquet. WSASAS will cover banquet fees for Three-Minute Video Competition winners. First, second, and third place winners will receive a cash award at the banquet and their video submissions will be presented at that time. Winning participants' videos will be available on the WSASAS website.

**Judging:** Videos will be scored by three judges. A score sheet is provided on the next page of this document.

## WSASAS Three-Minute Video Competition Score Sheet

**Presenter:** \_\_\_\_\_

**Presentation was disqualified - exceeded three minutes.....** \_\_\_\_\_

**1. Delivery.....(5 points)** \_\_\_\_\_

- 1.1. Well organized and easy to follow.
- 1.2. Distinct voice.
- 1.3. Good eye contact with audience.
- 1.4. Maximized content without being verbose.

**2. Communication.....(15 points)** \_\_\_\_\_

- 2.1. Explained technical material in an understandable and concise manner.
- 2.2. Premise of their research was clearly explained.
- 2.3. The topic and its significance were appropriately communicated.
- 2.4. Avoided use of jargon/words that may be difficult for those outside the animal science profession to understand.

**3. Presentation.....(10 points)** \_\_\_\_\_

- 3.1. Video captured the audience's attention.
- 3.2. Information was presented in a creative, unique way.
- 3.3. Adequate depth of information was presented.

**4. Knowledge of the subject.....(5 points)** \_\_\_\_\_

- 4.1. Video indicated appropriate knowledge of the subject presented.

**5. Production.....(5 points)** \_\_\_\_\_

- 5.1. Audio, visual, and editing quality were adequate.